

AI Fluency

Course Goal:

To give learners a clear, practical understanding of Artificial Intelligence — what it is, how it works, and how to use AI tools effectively in real life, work, and decision-making.

By the end of this course, students will confidently understand AI concepts, apply AI tools, and use AI safely and responsibly.

Target Audience:

This course is designed for:

- Students
- Employees and professionals
- Teachers
- Business owners
- Content creators
- Anyone curious about AI with **zero technical background**

No coding or technical experience required.

Course Schedule and Format:

- Total duration: 4 weeks: 3 instructional weeks + 1 final project week
- Schedule: 2 sessions per week
- Session Length: 40 minutes per session
- Platform: Zoom (for live sessions)
- Course Management: Google Classroom (for materials, tasks, and announcements)
- Assignment: Tasks and assignments will be given after each class
- Investment: 150\$

PS: Final week is dedicated solely to working on the final project (no live sessions will be held, instead, 1:1 meeting will be arranged with each student)

Course Syllabus and Plan

Session 1 – What is AI?

- What AI really means
- AI vs Machine Learning vs Deep Learning
- Real-life applications
- How AI affects daily life

Session 2 – Inside AI: How It Works

- How machines learn
- What is data?
- What are models?
- Simple ML examples (beginner-friendly)

Session 3 – AI Tools for Everyday Use

- ChatGPT
- Image generators
- Productivity tools
- AI for writing, planning, summarizing

Session 4 – AI for Work & Business

- How AI is used in companies
- Automating tasks
- AI for emails, documents, reports

Session 5 – AI for Sales & Marketing

- AI for content creation

- AI for marketing strategy
- AI for customer targeting
- AI for sales optimization

Session 6 – AI for Education, HR & Daily Life

- AI for teachers
- AI for HR tasks
- AI for personal growth & learning

Session 7 – AI Safety & Cyber Awareness

- Bias in AI
- Deepfakes
- Data privacy
- Safe & responsible AI usage

Session 8 – Future of AI + Graduation Task

- Where AI is headed
- Careers in AI
- How to keep learning

Final Project:

Build your own AI workflow (your choice: business, education, marketing, personal use).